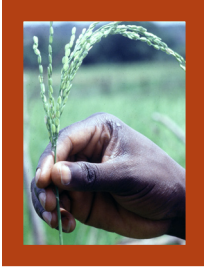


The following companies have launched new and innovative initiatives designed to spread growth, prosperity and opportunity across the world.



BCtA COMPANY INITIATIVES

Africa Invest - scaling up private sector investment to increase agricultural productivity in Africa

Anglo American - promoting entrepreneurship in South Africa

Asda - sourcing more local produce from Africa

Cadbury - increasing productivity in farming in Ghana

Cisco - providing agricultural advice to farmers

Citigroup - bringing down the cost of remittances

Coca-Cola - creating jobs and opportunity across Africa

Diageo - sourcing raw materials locally in Cameroon

Ericsson - innovating mobile applications for base of the pyramid markets

MAP International - expanding access to finance in Uganda

Microsoft - promoting Innovation Centres in Africa

PepsiCo - developing a locally produced nutritional product

SABMiller - doubling the local sourcing of barley in India

Standard Chartered - tailoring banking services for small enterprises

Sumitomo Chemical - expanding local production of bed nets in Africa

Tata - helping farmers access agricultural information online

Thomson Reuters - providing real time weather and price information for farmers

Vodafone - promoting mobile banking

Yara - Increasing fertiliser supply to Africa